



Midlands Engine Market Visit to ACMA Automechanika, New Delhi

The Midlands Engine initiative aims to boost economic growth across the Midlands including through enhanced trade and investment. Join this Midlands Engine market visit to Automechanika in India, the world's 7th largest economy and home to over 1.34 billion people.

Overview

The Midlands Engine, working in partnership with The Society of Motor Manufacturers and Traders (SMMT), is looking to help Midlands' companies visit Automechanika New Delhi with a view to exhibiting in future years. India's automotive aftermarket is a fast-growing industry with customers that are highly receptive to British brands. India's vehicle population will double over the next 5-7 years to more than 50 million cars. Currently valued at USD 38.5 billion, the Indian auto component market is expected to grow to USD 200 billion by 2026, while the aftermarket is expected to grow from USD 6.5 billion to USD 32 billion. This is your chance to explore the opportunities India has to offer.

About Automechanika

ACMA Automechanika New Delhi is India's leading international trade fair for the automotive service industry targeting trade visitors from the Indian Subcontinent.

With a focus on low carbon vehicles to tap into India's demand for Euro VI ready technologies by 2020, aftermarkets and collaborative R&D, it is here that you will be introduced to a wide range of products that includes the entire chain of the automotive aftermarket.

What to expect:

- A market and automotive briefing
- Access to an 18sqm GREAT branded, Midlands Engine Flexible Pod as part of the UK Pavilion
- Joint networking reception with the Society of Motor Manufacturers and Traders
- Transportation to and from the exhibition hall
- 2 meetings arranged with matched Indian automotive businesses

Don't miss out on this great chance to find out how you can be part of Automechanika New Delhi to help your business grow internationally. If you would like to take your own 9sqm stand rather than make use of the Midlands Engine flexible pod we will put you in touch with Frances Woodman at SMMT direct.

Itinerary: subject to change

<i>Sunday, 19th March 2017</i>	Flight to New Delhi
<i>20th March 2017</i>	View flexible pod space at Automechanika Market & Sector Briefing Meeting
<i>21st March 2017</i>	Utilise pod space at Automechanika or Delegates to follow their individual programmes Networking Reception with SMMT
<i>22nd March 2017</i>	Utilise pod space at Automechanika or Delegates to follow their individual programmes
<i>23rd March 2017</i>	Utilise pod space at Automechanika or Delegates to follow their individual programmes
<i>24th March 2017</i>	Utilise pod space at Automechanika or Delegates to follow their individual programmes
<i>25th March 2017</i>	Return flight to the UK

Register your interest

Please register your interest online at <http://bit.ly/2iCga4n>. We expect interest in this market visit to be high so please note that your place is not guaranteed until you receive confirmation.

Eligibility and Costs

The market visit is open to all Midlands exporters. If you are an SME you may be eligible for a travel grant of £550. A commitment fee of £250 + VAT for all delegates will cover some in-market event costs. Delegates need to meet their own flight and accommodation expenses.

