

THE FUTURE'S BRIGHT, THE FUTURE'S ELECTRIC

THE DRIVE MIDLANDS VEHICLE ELECTRIFICATION SUPPLY CHAIN
PROGRAMME

We are currently on the threshold of a market revolution which will bring opportunities for the supply chain in powertrain, control systems & vehicle architecture.

To help prepare for the opportunity, join Drive Midlands in the first of a series of events that sets the scene with a Foundation Day

WHEN: THURSDAY 16TH MARCH 2017

**WHERE: WARWICK UNIVERSITY, WARWICK
MANUFACTURING GROUP, COVENTRY, CV4 7AL**

SEE OVER FOR MORE DETAILS

drivemidlands.co.uk

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GET YOUR FREE TICKET TODAY BY
CLICKING [HERE](#)

Drive Midlands supports a future-proofed world class automotive supply chain in the Midlands that leads on cost, productivity, technology, innovation & customer satisfaction.

The popularity of electric cars has shot up over the last few years. Electric vehicles are well on the way to market acceptance.

Most manufacturers have electric vehicle programmes - and it's not just passenger cars but also commercial vehicles and motorcycles.

EVENT 1 - FOUNDATION DAY

The benefits of attending are:

- Increased knowledge of the OEMs' direction of travel
- Increased knowledge of technology drivers
- Awareness of available support for the supply chain
 - Financial
 - Technical
 - Practical
- Participation in discussion on supply chain collaboration

[BOOK YOUR TICKETS TODAY BY CLICKING HERE](#)

EVENT 2 - IMPLEMENTATION DAY

This follow-on event will be held in autumn and is designed to progress the knowledge gained from the Foundation Day. By the end of the day, you will have explored supply chain development based on collaboration and possibly integration, and have been guided on ways it could be implemented within your operation

**DON'T MISS THIS OPPORTUNITY TO SEE PRESENTATIONS BY
LEADERS FROM INDUSTRY &
ACADEMIA, FUNDING BODIES & THE
ADVANCED PROPULSION CENTRE**

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