

We have a range of options for you to support your business or employees at work and home.

## Modeshift access travel

Modeshift STARS Business is a national scheme to support organisations with producing and delivering effective travel plans and recognise excellence in this area of work by providing formal accreditation. Free travel planning support is available to help you to put together and deliver a Travel Action Plan for your organisation and reward your efforts in promoting and enabling sustainable travel.

# Cycling UK - Big Bike Revival (Business & Community)

FIX - Servicing bikes to ensure they are safe to use via pop-up bike mechanics & Big Bike Revival events

LEARN - Empowering new & existing cyclists through training courses and online 'how to' resources

RIDE - Personalised travel plans, daily motivational support, Community Cycle Clubs, Cycle Friendly Workplaces with Cycle Friendly accreditation, business engagement workshops, plus much more.

Cycling UK's Big Bike Revival grants can provide small grants to delivery centres and clubs to set up and deliver activities. You can learn more about what the grants cover on our website.

#### Love to Ride

Offering a single platform where you can record and keep track of your rides, complete virtual rides, find answers and resources to help you ride more confidently, win prizes and encourage your colleagues to ride and much more.

# **British Cycling (Business & Community)**

- Recreation led rides
- Wide range of education course deliveries
- Bespoke marketing and promotional support
- Cycle confidence and Learn to Ride sessions
- Promotion of 'Ride Social' to encourage group commutes to work
- Clubs and groups support
- Coaching offer

## **Cycle Parking for Organisations**

Cycle Parking for Organisations supported by Park that Bike will help businesses across the West Midlands by providing them with **free** cycle parking. The scheme is aimed at encouraging more cycling and people to use their bikes to get around by offering to deliver free bike racks. Find out if you're eligible and apply now.

#### **Love Your Bike Sessions**

Does your bike need a bit of TLC? Love Your Bike is back! Free basic bike maintenance and advice at your local rail station. We have a brand new range of sessions. Just turn up with your bike plus receive some great free extra services.

### Improvements in your area

Emergency Active Travel Fund will support the delivery of more than 45 temporary schemes across the West Midlands, including pop-up cycle lanes and pavement widening. These new measures will help you travel safely and securely plus help get employees and their businesses, back up and running. Stay up-to-date on projects near you and tell us what you think.



