Social Value Outcomes	Create jobs for local people. Pay a living wage to employees. Support young people into apprenticeships.
Economic Outcomes	Facilitate new skills and new jobs for local people.Promote opportunities to work with social enterprise partnerships, voluntary and community sector organisations and small and medium-sized enterprises.Enhance Sandwell's profile as a borough that is open for business and secure inward investment.
Social Outcomes	Consider equality and diversity in the provision and operation of services, including a workforce that is representative of the communities we serve, where relevant and proportionate.
	Promote the safeguarding and welfare of children, young people and vulnerable adults. Improve the health and wellbeing of local residents and reduce health inequalities. Create opportunities for care leavers.
<b>Environmental Outcomes</b>	Promote initiatives which retain, protect, enhance and promote the character of Sandwell's natural environment, and its heritage to enhance local communities.
	Ensure efficient use of resources by minimising waste.Reduce energy and fuel consumption in the provision of the service.Improve environmental performance.