



Growing your Business in Walsall

Featuring Guest Speaker Ruth Badger

Respected and experienced SME Business Expert, Ruth Badger from **The Apprentice 2006** will be a keynote speaker at an exciting event for Walsall companies.

Date: Thursday 23rd October

Time: 9.30am - 3.30pm

Venue: Village Hotel, Tempus Drive, Walsall, WS2 8TJ

This event is FREE for Black Country SMEs

This informative event will highlight the customised support and expertise available to businesses through the Black Country Growth Hub with a programme including insightful speakers, topical workshops, real life case studies and a networking exhibition.

Lunch & Business Support Exhibition (12pm to 1pm)

With an opportunity to meet specialist Black Country Growth Hub advisors

Speaker Presentations (1pm to 2pm)

Presentations will feature key note speaker Ruth Badger with a motivational talk on how Black Country companies can grow and improve.

In addition to the main event, there is an option for manufacturing companies to attend two workshops which can be booked as part of the full day, or on an individual basis:

Social Media for Manufacturers (10am to 12pm)

This workshop will demonstrate the innovative and widespread opportunities presented by social media engagement (free breakfast provided)

Cut Energy Cut Costs (2pm to 3.30pm)

This workshop will highlight the opportunities for businesses to reduce costs and increase profits through the improved management of energy (refreshments provided)

Register now at: www.bcgrowthhub.com/walsall

Alternatively, call us: 01902 321272 or email: enquiries@bcgrowthhub.com

The Black Country Growth Hub is supported by the Regional Growth Fund. The funding was secured from the Government's Regional Growth Fund through Lancaster University, who are leading the creation of 15 new growth hubs across the UK.